

<p>Step 1→ Take out your homework.</p>	<p>Chapters 17-18</p>
<p>Step 2→ Write down today's date and title.</p>	<p><u>Court Scene</u> <u>5/15/17</u></p>
<p>Step 3→ Journal</p>	<p><u>Journal #44: Unfair</u> Journal about something you think is unfair. Rant about it!</p>

Rhetoric

- The art of using words to persuade in writing and speaking
- The art of argumentation
- The art of analyzing all the choices involving language that a writer, speaker, reader, or listener might make to make a text more meaningful, purposeful, and effective



"That's o.k., Dugan - 'Why do I even bother?' was a rhetorical question."



[Ethos, Pathos, Logos](#)

BIG FAT REVIEW

● **Ethos:**

Moral character.

1.) Used when trying to persuade audience that a character is a good person.

● **Pathos:**

Emotion.

1.) A rhetorical device used to get readers to stop thinking and start feeling.

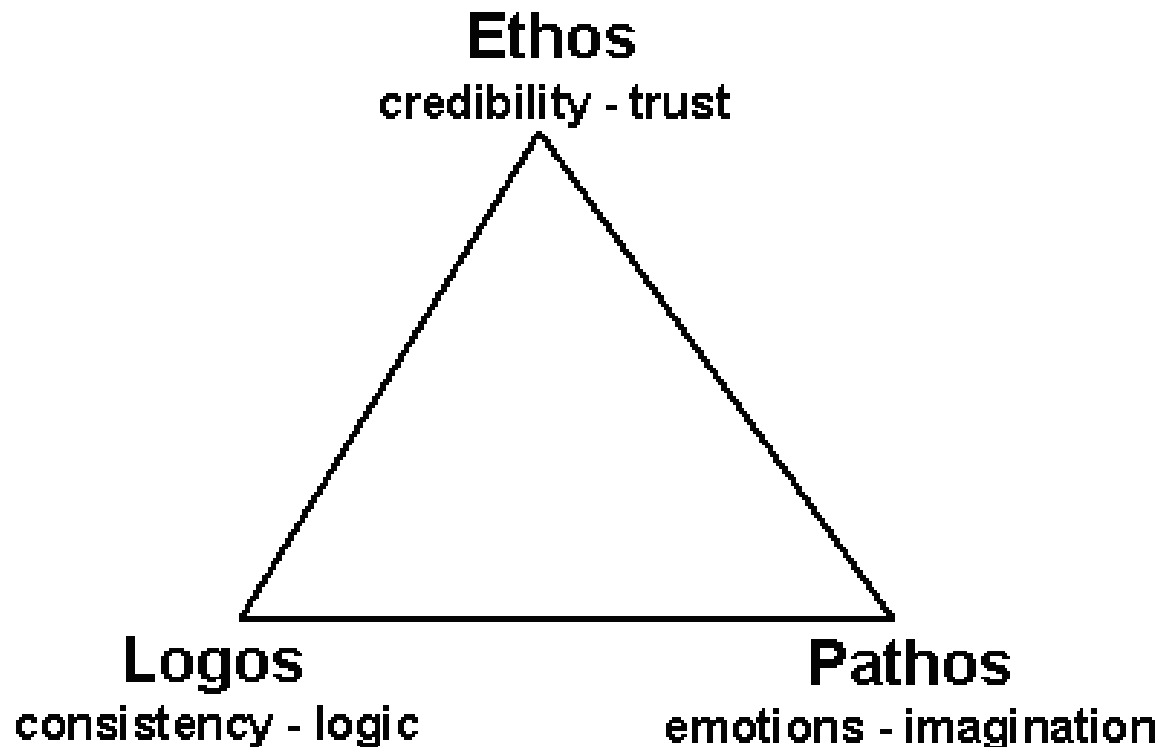
● **Logos:**

Reason.

1.) Using clear and concise terms to help readers see logically why they should agree with your point.

The Rhetorical Appeals

- To make the rhetorical relationship most successful, writers/rhetors use what Aristotle called the *appeals*: logos, ethos, and pathos



**I have been married for 58 years
and I can tell you that he will not
be a good husband to you.**

ETHOS

I've not eaten meat for 8 years, and I'm fit and healthy; you can't argue that vegetarianism is always unhealthy.

LOGOS

**If you don't go on this holiday
you will regret it. You don't want
to live with regrets, do you?**

PATHOS

We have conducted the experiment 57 times and we get the same results every single time.

LOGOS

Having written ten successful novels myself, I can tell you that this book is worth buying.

ETHOS

**You love your dog; so buy this
dog food, as it will help him to
get all his nutrients.**

PATHOS

My friend, who has a PhD in nutritional science, says that we should eat fewer carbohydrates.

ETHOS

HOMEWORK: A DAY

- DUE Wednesday, May 17
 - Reading Log → Chapter 19

HOMework: B DAY

- DUE Tuesday, May 18
 - Reading Log Chapter 19