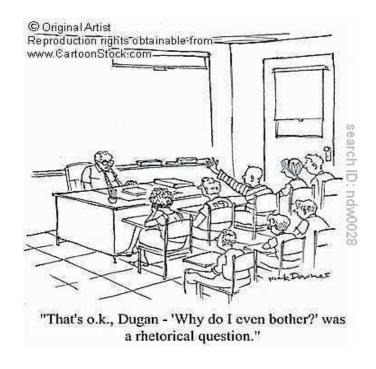
Step 1→ Take out your	Chapters 17-19
homework.	
Step 2 → Write down today's date and title.	<u>Chapters 20-22</u> 5/10/16
Step 3→	NO JOURNAL!
Journal	Take a post-it and put it on <u>one</u> of the entries you want me to read.

## Rhetoric

- The art of using words to persuade in writing and speaking
- The art of argumentation
- The art of analyzing all the choices involving language that a writer, speaker, reader, or listener might make to make a text more meaningful, purposeful, and effective





Ethos, Pathos, Logos

### BIG FAT REVIEW

#### Ethos:

Moral character.

 Used when trying to persuade audience that a character is a good person.

#### Pathos:

Emotion.

 A rhetorical device used to get readers to stop thinking and start feeling.

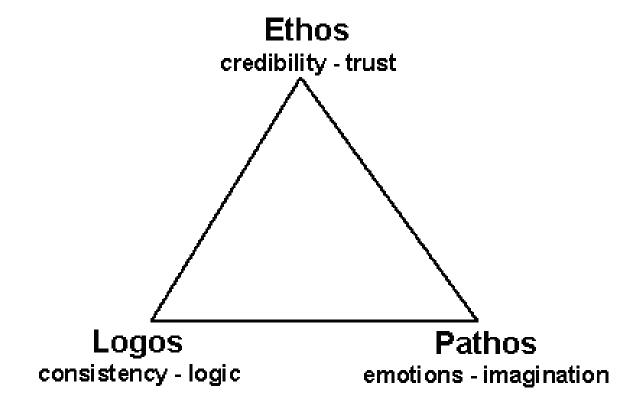
### Logos:

Reason.

 Using clear and concise terms to help readers see logically why they should agree with your point.

### The Rhetorical Appeals

 To make the rhetorical relationship most successful, writers/rhetors use what Aristotle called the appeals: logos, ethos, and pathos



# I have been married for 58 years and I can tell you that he will not be a good husband to you.

# ETHOS

I've not eaten meat for 8 years, and I'm fit and healthy; you can't argue that vegetarianism is always unhealthy.

## 

If you don't go on this holiday you will regret it. You don't want to live with regrets, do you?

## PATHOS

We have conducted the experiment 57 times and we get the same results every single time.

## 

# Having written ten successful novels myself, I can tell you that this book is worth buying.

# ETHOS

You love your dog; so buy this dog food, as it will help him to get all his nutrients.

## PATHOS

My friend, who has a PhD in nutritional science, says that we should eat fewer carbohydrates.

# ETHOS

### Chapter 20

- Mr. Dolphus Raymond
- Scout
- Dill
- Jem

• Halfway through 171-174

### Atticus's closing speech



### Lit Circles Ethos/Pathos/Logos

Work with a partner!

### Reading Chapter 21

- Scout
- Dill
- Jem
- Atticus
- Judge Taylor
- Calpurnia
- Rev. Sykes
- Heck Tate

### **HOMEWORK: A DAY**

- DUE Thursday, 5/12/16
  - Read 21-23
  - Reading Log 20-23

### **HOMEWORK: B DAY**

- DUE Friday, 5/13/16
  - Read 21-23
  - Reading Log 20-23